



**FACULTY  
OF ELECTRICAL  
ENGINEERING  
CTU IN PRAGUE**



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The background of the slide is a photograph of a desert landscape at sunset. Three drones are flying in the sky, one in the center and two on the sides. The sun is low on the horizon, creating a warm, orange glow. In the foreground, there are sand dunes and some sparse vegetation. In the background, there are some tall, thin structures, possibly power lines or antennas.

# **FEE CTU @MBZIRC**

## **Media Coverage**



Since 2016 we had **more than 200** media  
outputs about #MBZIRC



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**@MBZIRC 2020 we had own media team**  
(Czech radio, Czech TV, Seznam.cz TV)

**In advertising space, we spent more than  
2500000 CZK for information about  
#MBZIRC (calculated according to  
individual media price lists - spot / report  
length, where it could be traced) served as  
a basis for the conversion**

# MBZIRC 2020



**40**

**Prescribed  
Mentions**

**4**

**Press  
Releases**



**96**

**Mentions  
In Media**

# MBZIRC 2016 – 2020 all mentions

**8**

**Press  
Releases**

**204**

**Mentions  
In Media**

**139**

**Press Release  
based  
Mentions**



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# COMBINING ELECTRICAL ENGINEERING AND INFORMATICS

# FACULTY IN NUMBERS



**2990**  
Students



**692**  
Graduates



**492**  
Academic  
Staff



**17**  
Specialized  
Laboratories



**6**  
Research  
Centres



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The documents were prepared by the PR department FEE CTU in Prague